

Esposizioni

General Idea è stata costituita nel 1968 da A.A. Bronson, Felix Partz e Jorge Zontal, che vivono e lavorano a New York e a Toronto (Canada).

Personali

- 1992-93 *Fin de siècle*, mostra itinerante:
Württembergischer Kunstverein, Stoccarda, Germania
Centre d'Art Santa Monica, Barcellona, Spagna
Kunstverein in Hamburg, Amburgo, Germania
Power Plant, Toronto, Canada
Wexner Center for the Visual Arts, Ohio State University, Columbus, USA
San Francisco Museum of Modern Art, San Francisco, USA
- 1992 *Blue (Cobalt) PLA©EBO*, Galerie Montenay, Parigi, Francia
- 1991 *BLAN© BLAN© BLAN©*, Kölnischer Kunstverein, Colonia, Germania
Green (Permanent) PLA©EBO, Galerie Daniel Buchholz, Colonia, Germania
Red (Cadmium) PLA©EBO, S.L. Simpson Gallery, Toronto, Canada
AIDS, progetto per gli autobus di Seattle, USA
Black AIDS Paintings, Grey Gallery, New York, USA
Maracaibo, Feature Gallery, New York, USA
AIDS (Nauman), Fundacio Joan Miro, Barcellona, Spagna
PLA©EBO / General Idea's Yen Boutique, Stampa Gallery, Basilea, Svizzera
- 1990 *AIDS*, progetto per i tram di Amsterdam, Amsterdam, Olanda
General Idea, Galleria Massimo de Carlo, Milano, Italia
Fin de siècle, Koury Wingate Gallery, New York, USA
- 1989 *General Idea's Yen Boutique*, Dorrie-Priess Galerie, Amburgo, Germania
AIDS, progetto per la metropolitana di New York, USA
AIDS, progetto per tabellone luminoso, Times Square, New York, USA
Nightschool, Mai 36 Gallery, Lucerna, Svizzera
AIDS, Stampa Gallery, progetto per la Fiera d'Arte, Francoforte, Germania
General Idea 1968-88, Galerie Daniel Buchholz, Colonia, Germania
General Idea's Yen Boutique, Galerie Esther Schipper, Colonia, Germania
General Idea, Hillman Holland Fine Arts, Atlanta, USA
Test Pattern. TV Dinner Plates from the 1984 Miss General Idea Pavillion, Koury Wingate Gallery, New York, USA

- 1988 *Test Pattern: TV Dinner Plates from the 1984 Miss General Idea Pavillion*, Spiral Wa-coal Art Center, Tokyo, Giappone
AIDS, progetto vetrina per il New Museum of Contemporary Art, New York, USA
AIDS, progetto di un manifesto per Berlino, Germania
Mondo Cane (Distressed), Galerie Meyer-Hohmeister, Karlsruhe-Durlach, Germania
AIDS Paintings, Koury Wingate Gallery, New York, USA
AIDS, YYZ Artists' Outlet, Toronto, Canada
AIDS, progetto di un manifesto per Toronto, Canada
General Idea, Stampa Gallery, Basilea, Svizzera
AIDS, progetto "Billboard" (tabellone) per il Billboard Café di San Francisco, USA
The Public and Private Domains of the 1984 Miss General Idea Pavillion, Artspace, San Francisco, USA
AIDS, progetto di un manifesto per San Francisco, USA
- 1987 *The Armoury of the 1984 Miss General Idea Pavillion*, Setagaya Museum, Tokyo, Giappone
AIDS, serigrafie, Koury Wingate Gallery, New York, USA
AIDS, progetto di manifesto per New York City, USA
- 1986 *P is for Poodle*, Scottish National Gallery of Modern Art, Edimburgo, Scozia
The Armoury of the 1984 Miss General Idea Pavillion:
 Albright Knox Art Gallery, Buffalo, USA
 49th Parallel, New York, USA
 University Art Gallery, California State University, Long Beach, USA
 Contemporary Arts Museum, Houston, USA
Cornucopia, Forest City Gallery, London, Canada
Ziggurat Paintings, Galerie Montenay-Delsol, Parigi, Francia
- 1985 *The Ruins of the Kroma Key Klub*, de Vleeshal, Middleburg, Olanda
Miss General Idea's Achievement, International With Monument, New York, USA
The 1984 Miss General Idea Pavillion:
 Art Gallery of Ontario, Toronto, Canada
 Musée d'Art Contemporain, Montreal, Canada
 Stedelijk Van Abbemuseum, Eindhoven, Olanda
- Collective*
- 1992-1993 *From Media to Metaphor. Art About AIDS*, Independent Curators Incorporated, mostra itinerante:
 Emerson Gallery, Hamilton College, Clinton, USA
 Center of Contemporary Art, Seattle, USA
 Sharadin Art Gallery, Kutztown, USA
 Musée d'Art Contemporain de Montreal, Montreal, Canada
 Grey Art Gallery and Study Center, New York University, New York, USA
- 1992 *Wiener Fest Wochen*, Vienna, Austria
- 1991 *In Public Seattle 1991*, Security Pacific Gallery, Seattle, USA
The Art of Advocacy, Aldrich Museum of Contemporary Art, Ridgefield, USA
ECART, Geneve, Galerie van Gelder, Amsterdam, Olanda
All For Love, Tyler School of Art, Temple University, Filadelfia, USA
Words & #'s, Wright State University, Dayton, USA
- 1990-1992 *Team Spirit*, Independent Curators Incorporated, mostra itinerante:
 Neuberger Museum, State University of New York, Purchase, USA

Cleveland Center for Contemporary Art, Cleveland, USA
The Art Museum at Florida International University, Miami, USA
Scottsdale Center for the Arts, Scottsdale Cultural Council, Scottsdale, USA
Winnipeg Art Gallery, Winnipeg, Canada
Laumeier Sculpture Park, St. Louis, USA
Salina Art Center e the Wichita Museum of Art, Salina e Wichita, USA

- 1990-1991 *Graphothek*, mostra itinerante:
Goethe-Institut di Vancouver, Canada
London Regional Art & Historical Museums, London, Gran Bretagna
Maison de la Culture, Plateau Mont-Royal, Montreal, Canada
Mendel Art Gallery, Saskatoon, Canada
- 1990
Carmen Lamanna Gallery, Toronto, Canada
Koury Wingate Gallery, New York, USA
Grids, Vrej Baghoomian Gallery, New York, USA
Language in Art, Aldrich Museum of Contemporary Art, Ridgefield, USA
Art Meets Science and Spirituality in a Changing Economy, Museum Fodor, Amsterdam, Olanda
Word As Image, Bard College, Annandale-on-Hudson, New York, USA
Stendhal Syndrome: The Cure, Andrea Rosen Gallery, New York, USA
Serieel, Galerie Akinci, Amsterdam, Olanda
General Idea's Yen Boutique, Galerie Montenay, ARCO '90, Madrid, Spagna
The Young and the Restless, The Sales and Rental Gallery, The Baltimore Museum of Art, Baltimora, USA
- 1989-1990 *Art About AIDS*, Freedman Gallery, Albright College, Reading, USA
- 1989
A Call to Healing and Action, The Jewish Museum, New York, USA
General Idea, Serge Kliaving, Wolfgang Staehle, Koury Wingate Gallery, New York, USA
Photographers + Friends United Against AIDS, ICP, New York, USA
Fictions, Mirabel Montreal International Airport, a cura di Jerome Sans, Montreal, Canada
D & S Exhibition, Hamburger Kunstverein, Amburgo, Germania
Homo Genius, Mercer Union Gallery, Toronto, Canada
Zeichnung und Skulptur, Stampa Gallery, Basilea, Svizzera
The Subject is AIDS, Nexus, Atlanta, USA
Messages, Didactic Gallery, Plano, USA
- 1988
Neue Gesellschaft für Bildende Kunst, Berlino, Germania
Dike Blair, Stephen Ellis, General Idea, Koury Wingate Gallery, New York, USA
Des Emblemes Comme Attitudes, Ecole des Beaux Arts, Tourcoing, Francia
Toward Common Ground, Real Art Ways, Hartford, USA
Summer '88, Koury Wingate Gallery, New York, USA
Der Hund in mir - The Dog Within, Galerie Hubert Winter, Vienna, Austria
1988: The World of Art Today, Milwaukee Art Museum, Milwaukee, USA
Roger Ramsay Gallery, Chicago, USA
National Gallery of Canada, Ottawa, Canada
Philadelphia Museum, Filadelfia, USA
- 1987
Modern Living, Jeffrey Linden Gallery, Los Angeles, USA
Lorence-Monk Gallery, New York, USA
Sign of the Times, Galerie Ghislaine Hussenot, Parigi, Francia
Material Functions, 49th Parallel, New York, USA
University of New York, Binghamton, USA

- (of *Ever-Ever Land I Speak*), a cura di Christian Leigh, Stux Gallery, New York, USA
 Galerie Daniel Buchholz, Colonia, Germania
Tokyo International Television and Video Festival, Spiral, Wacoal Art Center, Tokyo, Giappone
Documenta 8, Kassel, Germania
A Play of History, Power Plant, Toronto, Canada
Sea to Shining Sea, Power Plant, Toronto, Canada
Animal Art, Steirischer Herbst, Graz, Austria
- 1986 *End Game: Reference and Simulation in Recent Painting and Sculpture*, Institute of Contemporary Art, Boston, USA
Caravelle, Centre National d'Art Contemporain de Grenoble, Grenoble, Francia
The Interpretation of Architecture, YYZ Artists' Outlet, Toronto, Canada
How We See, What We Say, Harbourfront Gallery, Toronto, Canada
- 1985 *Four Legs Good*, Harbourfront Gallery, Toronto, Canada
 International With Monument, New York, USA
Aurora Borealis, CIAC, Montreal, Canada
De Duppelganger, Aorta, Amsterdam, Olanda
Artistic Collaboration in the Twentieth Century, Milwaukee Art Museum, Milwaukee, USA; J. I. Speed Museum, Louisville, USA

Partecipazioni a rassegne video e produzione televisiva

- 1991 *General Idea*, Kölnischer Kunstverein, Colonia, Germania
- 1990 *Shut the Fuck Up*, programma per la televisione spagnola
- 1989 *Test Tube, Cornucopia, Shut the Fuck Up*, Programma per la televisione olandese
Video as Television, Museum of Modern Art, New York, USA
General Idea Video Retrospective, Images '89, Toronto, Canada
- 1987 *Tokyo International Television and Video Festival*, Spiral Wacoal Art Center, Tokyo, Giappone
Documenta 8, Kassel, Germania
- 1986 *Video Viewpoints*, Museum of Modern Art, New York, USA
- 1985 *The Second Link*, Banff Centre, Banff, Canada (Parte del tour giapponese)
General Idea Retrospective, Festival International du Nouveau Cinéma, Montreal, Canada
Talking Back to the Media, Amsterdam, Olanda
Test Tube, Broadcast, Much Music, Toronto, Canada

Videografia e filmografia

- 1985 *Shut the Fuck Up*, video, colore, sonoro, 14' (PAL + NTSC)
- 1982 *Cornucopia*, video, colore, sonoro, 10'
Loco, video, colore, sonoro, 10'
- 1980 *Off the Wall*, National Film Board of Canada, contributo di General Idea, sezione di 5'
- 1979 *Test Tube*, video, colore, 28', prodotto da De Appel, The Netherlands for TV.
- 1978-1980 *Hot Property*, video, colore, sonoro, 26'
- 1977 *Press Conference*, video, colore, 5'
Pilot, video, colore, 29'
- 1976 *Interview with Foreman Lamanna*, video, colore, 7'
- 1975-1976 *Going Thru the Motions*, video, colore, 53'
- 1974 *Blocking*, 16 mm, b/n, colore, 17'
Blocking, video, colore, 7'
- 1973 *Humpty Dumpty, for example*, video, b/n
- 1972 *Expose*, videoinstallazione, A Space, Toronto, Canada
- 1970-1974 *Light-On*, video, b/n, 20'
- 1971 *Double Mirror Video*, video, b/n, 5'
- 1969 *God is My Gigolo*, 16 mm, b/n, 30' (incompleto).

Bibliografia

- 1992 Norbert Messler, *General Idea, Daniel Buchholz*, "Artforum", New York, febbraio, p. 131.
Corneil Vander Spek, *General Idea, S. L. Simpson Gallery*, "C. Magazine", inverno, pp. 43-4.
- 1991 Paolo Bianchi, *General Idea: Künstlergruppen*, "Kunstforum", Colonia, novembre-dicembre, pp. 250-5.
Brian Boigon, David Clarkson, *Interview with General Idea*, "MSV", Toronto, settembre, pp. 12-7.
Sarah Milroy, *Lethal Dose*, "Canadian Art", Toronto, 1991, pp. 59-63.
Paolo Bianchi, *Neubegegnung Mit General Idea*, "Artis", Zurigo, giugno, pp. 18-23.
General Idea, *Placebo*, "Interview", New York, marzo, p. 148.
Ihor Hobulizky, *Mo' Better Modern, Toronto in the 1980's*, "Arts", New York, febbraio, pp. 55-9.
- 1990 *Art Meets Science and Spirituality in a Changing Economy* (cat. mostra), Museum Fodor, Amsterdam, settembre.
Gretchen Faust, *New York in Review*, "Arts", New York, estate, p. 100.
Roger Denson, *Model Morality: General Idea Face the Endangerment of the Species*, "Artscribe", Londra, Gran Bretagna, estate, pag. 62.
Nancy Princenthal, *General Idea at Koury Wingate*, "Art in America", New York, luglio, pp. 161-2.
Susan Tallman, *General Idea*, "Arts", New York, maggio, p. 21.
General Idea, "Print Collector's Newsletter", New York, maggio-giugno, p. 63.
Sabine Vogel, *General Idea*, "Kunstbulletin", Svizzera, aprile, p. 16.
Roberta Smith, *General Idea*, "The New York Times", New York, 24 marzo, p. C-32.
- 1989 Stefan Banz, *General Idea, Mai 36*, "Artscribe", Londra, Gran Bretagna, novembre-dicembre, p. 89.
J. Lebrero Stals, *General Idea: Art in the AIDS Era*, "Lapiz", Madrid, Spagna, ottobre.
D & S Ausstellung (cat. mostra), Hamburg Kunstverein, Amburgo, Germania.
Allan Schwartz, *General Idea: The AIDS Project* (catalogo), Gershon Iskowitz Foundation, Toronto, Canada.
Marianne Staniszewski, *General Idea*, "Shift n. 6", vol. III, n. 2, San Francisco, California.
Jo-Anne Birnie Danzker, *General Idea: Kunst des Unsagbaren*, "Wolkenkratzer Art Journal", Francoforte, Germania, maggio-giugno, pp. 42-9.
David Levi Strauss, *Reviews*, "Artscribe" Londra, Gran Bretagna, marzo-aprile, p. 86.
Mitsuhiro Takemura, *Summon the Muse of the Imagination*, "Bijutso Techo", Tokyo, Giappone, gennaio.

- 1988 General Idea, *General Idea: Artists' Statement*, "Flash Art International", Milano, novembre-dicembre, p. 115.
The Print Collector's Newsletter, New York, vol. XIX, 5, novembre-dicembre, p. 115.
 Joshua Decker, "Arts", New York, settembre, p. 108.
 Bill Berkson, *General Idea Artspace*, "Artforum", New York, aprile, pp. 153-4.
 General Idea, inserto, "Parkett Magazine", Zurigo, n. 15, p. 117.
 Marianne Staniszewki, *Test Pattern* (catalogo), Spiral Gallery, Wacoal Art Center, Tokyo, Giappone.
- 1987 *General Idea: The Armoury of the 1984 Miss General Idea Pavillion* (catalogo), Setagaya Museum, Tokyo, Giappone.
 Brooks Adams, *General Idea at 49th Parallel and International With Monument*, "Art in America", New York, febbraio, pp. 148-9.
 Marianne Staniszewski, *Corporate Culture*, "Manhattan Inc.", New York, p. 216.
- 1986 Carlo McCormick, *General Idea at 49th Parallel*, "Artforum", New York, dicembre, p. 114.
 Ian Carr-Harris, *How We See What We Say* (catalogo), Harbourfront Gallery, Toronto, Canada.
 Peggy Gale, *Narratives: Cornucopia*, "Parachute n. 41", Montreal, Canada.
 Serge Bernard, *General Idea*, "Parachute n. 42", Montreal, Canada.
General Idea: The Armoury of the 1984 Miss General Idea Pavillion (catalogo), Albright-Knox Gallery, Buffalo, New York.
- 1985 Fiera Arco, *News d'Europa*, "Domus", Milano, giugno, p. 82.
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 Arielle Pelenc, *General Idea*, "Public Magazine", n. 3, Parigi, Francia.